



**REINHART**  
Rechtsanwälte

## Dr. Andreas Reinhart

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Andreas Reinhart is founding partner of the law firm REINHART Rechtsanwälte (Partnership with limited professional liability). He advises and represents clients from the food, cosmetics and pharmaceuticals industries on product-specific and competition law issues.

The focus of his work is in the area of food and cosmetics law, from product development, through sales and marketing, to defend the clients' products in and out of court against competitors and authorities. Andreas Reinhart checks the product status (borderline products) and the marketability of the products. He also advises on the labelling and advertising of food and cosmetics.

In the pharmaceutical field, his work focuses on the problem of delimitation (medicinal product - medical device - food - cosmetic - biocide) and the law on advertising of cure. In addition, he is involved in trademark law, ranging from trademark registration and maintenance to the defense against claims by third parties.

Since 2005, Andreas Reinhart has been a lecturer in food law at the Technical University of Munich in Weihenstephan and since 2010 he has also been a lecturer at the Paris-Lodron-University in Salzburg/Austria.



Andreas Reinhart is a proven expert in his areas of specialization, as evidenced by a large number of scientific publications. Among other things, he is the publisher of the commentary on the EU Novel Food Regulation (Behr's Verlag) and the commentary on the EU Cosmetics Regulation (Verlag C.H.Beck).

In addition to his lectureship at the TU Weihenstephan and the University of Salzburg, as well as his lecturing activities at the German Lawyers' Academy (DAA), he lectures at national and international events.

He is member of the Legal Committee of the Food Federation Germany (Lebensmittelverband Deutschland e.V.), of the Expert Committee for Pharmaceutical and Food Law of the German Association for the Protection of Intellectual Property (GRUR) and of the scientific advisory board of the Scientific Society for Food Law (WGfL) as well as member of the working group "Cosmetic Products" of the Food Chemical Society in the GDCh.

Andreas Reinhart advises in German and English.

