



REINHART
Rechtsanwälte



Dr. Andreas Reinhart

Andreas Reinhart is founding partner of the law firm REINHART Rechtsanwälte (Partnership with limited professional liability). He advises and represents clients from the food, cosmetics and pharmaceuticals industries on product-specific and competition law issues.

The focus of his work is in the area of food and cosmetics law, from product development, through sales and marketing, to defense the clients' products in and out of court against competitors and authorities. Andreas Reinhart checks the product status (borderline products) and the marketability of the products. He also advises on the labelling and advertising of food and cosmetics.

In the pharmaceutical field, his work focuses on the problem of delimitation (medicinal product - medical device - food - cosmetic - biocide) and the law on advertising of cure. In addition, he is involved in trademark law, ranging from trademark registration and maintenance to the defense against claims by third parties.

Since 2005, Andreas Reinhart has been a lecturer in food law at the Technical University of Munich (TUM) in Weihenstephan and from 2010 to 2021 he was a lecturer at the Paris-Lodron-University in Salzburg/Austria.

Andreas Reinhart is co-editor of the specialist journal 'Lebensmittel & Recht - LMuR' ('Food & Law'; published by C.H.Beck) and is recognised as a proven expert in the areas of law in which he specialises due to his numerous academic publications. Among other things, he is the publisher of the commentary on the EU Novel Food Regulation (Behr's Verlag) and the commentary on the EU Cosmetics Regulation (Verlag C.H.Beck).

In addition to his lectureship at the TU Munich (TUM School of Life Sciences), as well as his lecturing activities at the German Lawyers' Academy (DAA), he lectures at national and international events.

He is member of the Legal Committee of the Food Federation Germany (Lebensmittelverband Deutschland e.V.), of the Expert Committee for Pharmaceutical and Food Law of the German Association for the Protection of Intellectual Property (GRUR) and of the scientific advisory board of the Scientific Society for Food Law (WGfL) as well as active member of the working group "Cosmetic Products" of the Food Chemical Society in the GDCh.

Andreas Reinhart advises in German and English.

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